

Message Text

UNCLASSIFIED

PAGE 01 ROTTER 00502 120537Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----099593 130416Z /62

R 111330Z JUL 78
FM AMCONSUL ROTTERDAM
TO USDOC WASHDC
INFO SECSTATE WASHDC 2678
AMEMBASSY THE HAGUE
AMCONSUL AMSTERDAM

UNCLAS ROTTERDAM 502

COMMERCE ATTENTION OED/OBOD/OPIOS

E.O. 11652: N/A
TAGS: BPRO, NL
SUBJ: FOREIGN LICENSING OPPORTUNITY: DUTCH BOY PAINTS:
MANUFACTURER OF PAINTS: OPPORTUNITY NO. 3-78-020

REF: ROTTERDAM A-10, JUNE 8, 1978

1. INDUSTRIAL CONSULTANTS "TECHNOTRANS" B.V., HOOFDSTRAAT
326, 1271 BT SASSENHEIM, HAVE CONTACTED AMCONGEN ROTTERDAM,
ON BEHALF OF THE FOLLOWING DUTCH FIRM, INTERESTED IN MANU-
FACTURING AND MARKETING DUTCH BOY PRODUCTS:

2. LERO COATINGS B.V.
BURGEMEESTER STRAMANWEG 105-108
1101 AA AMSTERDAM (BIJLMERMEER)
CONTACT: MR. G. BOEKHOFF, GENERAL SALES MANAGER
PHONE: 020-986868

3. LERO COATINGS, LARGE DUTCH MANUFACTURER OF PAINTS,
LACQUERS, ETC., WAS ESTABLISHED IN 1935 AND EMPLOYS 55 PEOPLE.
AUTHORIZED CAPITAL 2 MILLION GUILDERS. FINANCIAL REFERENCE:
NEDERLANDSCHE MIDDENSTANDS BANK, AMSTERDAM. COMMERCIAL
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REFERENCE FROM FIRM MENTIONED PARA 1.

4. INITIAL CONTACT PREFERABLY THROUGH MR. A.P. SCHEFFER OF
"TECHNOTRANS" WHO IS ADVISING LERO ON EXPANSION PROGRAM.
HOWEVER, SCHEFFER INDICATED THAT HE HAS NO OBJECTIONS TO
DIRECT CONTACT WITH DUTCH BOY/LERO.

PREPARED: H.L. VAN SUCHTELEN APPROVED: R.P. RYDLUN
BASILE

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NNN

Message Attributes

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Disposition Approved on Date:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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Original Previous Classification: n/a
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